

International



the answer's in your hands 

Catalogue

**www.gojute.co.uk
www.gojuteusa.com**

We are Go Jute

We are a successful, forward-thinking, carbon-zero company who produce high quality bags using natural plant fibres called Jute. The bags are sustainable, ethical, reusable and biodegradable which sets these products apart from the ubiquitous plastic and paper bags that we used to rely on so much.

Jute is a truly wonderful material, grown and cultivated in India using traditional methods to produce a fibre that is as hardwearing as it is versatile and provides a genuine, cost effective solution to the outdated, polluting and energy-hungry production of plastic.

We offer a wide range of jute bags and packaging, you can either choose from our current stock or opt for a bespoke product, which our in-house designers can help you to create.

GoJute operates a strict code of ethics throughout the whole production process, which we implement by personally visiting factories, ensuring that our suppliers are ISO 9001/9002 certificated and that they adhere to conditions of employment specified by us as well as our environmental protection guidelines.

Jute – Jute is a vegetable bast fibre plant (fibre is collected from bast or skin of the plant and spun into a coarse, strong thread, linseed and hemp are two others.) It's very adaptable and can grow where it's salty, sandy or full of clay, likes high temperature and humidity and particularly thrives in India and Bangladesh. The first recorded history of the use of jute as a textile fibre was in the 1500's.

The plants grow up to 12 feet in height and are harvested and processed by hand, in India and Bangladesh 5 million jobs are linked to the Jute trade. Jute is also known as Hessian or Burlap and has numerous advantages over other materials; primarily it's adaptability, resilience and biodegrading qualities and the non-polluting processing methods that are required to produce the fabric.

Ethics – Our aim at GoJute is to maintain a business that can produce a high quality product but have a minimal impact on our environment and also provide a genuine opportunity for everyone involved in the whole process from start to finish to be paid and treated fairly. For this reason we make sure that all the companies we deal with provide safe workplaces for employees enjoying fair pay, the chance of advancement based on their ability and the right to belong to any legal group they want to.

And we do not do business with any supplier who employs under-age workers, who denies employees fair working hours or reasonable breaks and who coerces, threatens or intimidates them. It is no mean feat to monitor the operations of employers as far away as India, but we personally visit the suppliers we use and perform spot checks on how they treat their staff. Both our suppliers and we have applied for Fairtrade status and, although we respect and understand that cultural differences do exist, we believe that it is vital that a high standard of employee protection is maintained in any industry.



GJ030

Standard Shopper with luxury handles

Size: H:40cm W:35cm D:15cm



GJ030LSHB
Colour: Natural

GJ030LLHB
Colour: Natural

About the bag

Our standard shopper is perfect for carrying folders, documents and most everyday items, it easily holds as much as 2 standard plastic carriers and with luxury soft handles it makes light work of the weekly shop. The GJ030 comes in several colours which can be printed with your brand for a fantastic way to promote your business or charity.



GJ030LSHN
Colour: Navy



GJ030LLHN
Colour: Navy



GJ030LSHR
Colour: Red



GJ030LLHR
Colour: Red



GJ030LSHG
Colour: Green



GJ030LLHG
Colour: Green



GJ030LSHBK
Colour: Black



GJ030LLHBK
Colour: Black



GJ030LSHM
Colour: Magenta



GJ030LLHM
Colour: Magenta

GJ031 Shopper with rope handles

Size: H:39cm W:32cm D:15cm



GJ031WM
Colour: White
Side Colour: Magenta



GJ031B
Colour: Biscuit



GJ031WB
Colour: White
Side Colour: Black



GJ031WR
Colour: White
Side Colour: Red



GJ031WRB
Colour: White
Side Colour: Royal



GJ031WN
Colour: White
Side Colour: Navy



GJ031WG
Colour: White
Side Colour: Green

About the bag

Choose from several colours to match your brand and stand out from the crowd with this handy jute shopper with adjustable rope handles.

GJ029B Basic shopper with standard handles

Size: H:37cm W:36cm D:10cm



GJ029B
Colour: Natural

About the bag

Our Basic Jute shopper will easily hold as much as two standard plastic bags, but these handles won't cut into your palms.

GJCOTT 5oz Organic Cotton Bag

Size: H:40cm W:40cm

About the bag

This versatile light weight bag can be folded up and put in a pocket or hand bag ready for that unplanned dash to the shops. It looks stylish either plain or printed with your company logo.



GJCOTTLH
Colour: White



GJCOTTSH
Colour: White

GJ019LSH Large Shopper with luxury short handles

Size: H:32cm W:46cm D:18cm



GJ019LSHB
Colour: Natural

About the bag

This large shopper has plenty of room for carrying the essentials to a family day out or for a day at the beach.

With luxury handles it's easy to carry and makes sore hands a thing of the past!



GJ019LSHW
Colour: White

GJ028B Large shopper with bamboo handles

Size: H:40cm W:40cm D:20cm



GJ028B
Colour: Natural

About the bag

With its bamboo handles, this bag is great for carrying heavier items. It also makes a great holdall for the enthusiastic craft maker meaning that they can make on the move!

GJ5DB Delegate jute bag with rope handles

Size: H:28cm W:41cm D:10cm



GJ5DB
Colour: Natural

About the bag

A sophisticated give away at any conference or corporate event - print your logo on the GJ5DB and promote your company in style whilst keeping all of your paperwork and documents in one place.



GJ5DBW
Colour: White

GJ099 Conference bag with soft shoulder strap

Size: H:40cm W:28cm D:9cm



GJ099W
Colour: White

About the bag

This conference bag has plenty of room for documents and files and has an adjustable soft strap to put over your shoulder so that you can negotiate your way to work without digging yourself and others in the shins with a bulky briefcase!



GJ099N
Colour: Natural



GJ099B
Colour: Black

GJ069 Conference bag with soft shoulder strap

Size: H:36cm W:30cm D:11cm



GJ069
Colour: Natural

About the bag

This conference bag has plenty of room for documents and files and has a soft cotton webbed strap to put over your shoulder so that you can negotiate your way through the crowded streets without digging yourself and others in the shins!



GJ069

GJ027 Non Lined Jute bag with cotton webbed handles

Non Lined Jute bag with cotton webbed handles

Size: H:38cm W:33 cm



About the bag

This jute shopper is great for tucking in your coat pocket ready for a dash to the shops. It has soft cotton webbed handles so it won't mark your hands when it's full to the brim with goodies from the deli!

GJ027
Colour: Natural

GJ040 Medium jute bag with cotton webbed handles

Medium jute bag with cotton webbed handles

Size: H:36cm W:39cm D:15cm



GJ040
Colour: Natural

About the bag

This medium sized bag is a fantastic all rounder whether it's used as a shopping bag or a document bag. It has soft cotton webbed handles so it's comfortable and easy to carry. With a deep gusset there's not much you can't carry in this bag!



GJ037B Three bottle wine bag with bamboo handles

Size:H:34cm W:36cm D:7cm



About the bag

A great way of packaging or displaying a quarter case of wine. This bag comes with and without the plastic window and removable jute divider. The D shaped bamboo handles are easy to carry and add a decorative feel making the bag great for a gift.



GJ8BB
Six bottle beer bag with luxury soft handles
Colour: Black
Size: H:23cm W:26cm D17cm

A compact bag for displaying new bottled beer from the micro-brewery or as a gift for some who has everything but loves their beer! It has a removable divider so it can be used as a shopper too!



GJ035B
Single bottle bag with bamboo handles
Colour: Natural
Size: H:34cm W:12cm D:7cm

What better way to carry your gift to party than in a jute bottle bag with bamboo handles - or stack your homemade jams or preserves as a gift.



GJ036B
Two bottle bag with bamboo handles
Colour: Natural
Size: H:34cm W: 24cm D:7cm

This bag fits two wine bottles or how about a bottle and a glass, the jute dividers will stop them from clinking. Also use it as a gift bag and make up a special gift with chocolate truffles and wine.



GJ039B
Six bottle wine bag with luxury soft handles and bottle divider
Colour: Natural
Size: H:27cm W:27cm D17cm

For the true wine conisseur the six bottle wine bag is a must, it comes with a removable jute divider so it doubles up as a great shopper! All of our wine bottle bags make a great promotional souvenir for visitors to a winery.

GJ033

Shopper with luxury soft handles

Size: H:30cm W:30cm D:23cm



GJ033LSHB
Colour: Natural

About the bag

This compact medium sized bag has a deep gusset so you'll be able to get plenty in it. It has soft handles so it's easy to carry and with several colours to choose from you'll be spoilt for choice. It makes a great shopping bag and an even better handbag!



GJ033LSHR
Colour: Red



GJ033LSHBK
Colour: Black



GJ033LSHG
Colour: Green



GJ033LSM
Colour: Magenta



GJ033LSN
Colour: Navy



GJ033LSWH
Colour: White



GJ033SHB
Shopper with
standard handles
Colour: Natural

GJ034

Mini Shopper with Luxury soft handles

Size: H:22cm W20cm D13cm



GJ034JLHB
Colour: Natural

About the bag

Our smallest bag is a brilliant alternative to plastic "goody bags and gift wrapping. For a special occasion have them printed with your own design for a long lasting keep sake.

- A GJ034JLHOG
Colour: Olive Green
- B GJ034JLHG
Colour: Green
- C GJ034JLHBL
Colour: Black
- D GJ034JLHBR
Colour: Brown
- E GJ034JLHPU
Colour: Purple
- F GJ034JLHR
Colour: Red

- G GJ034JLHM
Colour: Magenta
- H GJ034JLHP
Colour: Pink
- I GJ034JLHNB
Colour: Navy Blue
- J GJ034JLHRB
Colour: Royal Blue
- K GJ034JLHIB
Colour: Ice Blue



GJOSB

School book bag

Size: H:29cm W:40cm



GJOSBB
Colour: Natural

About the bag

A great way to teach your children about the environment - a school bag made from jute. Hold a competition to design a school jute bag or have your school logo printed on it and sell them at your school fetes and fairs.



GJOSBBL
Colour: Black



GJOSBY
Colour: Yellow



GJOSBNB
Colour: Navy Blue



GJOSBRB
Colour: Royal Blue



GJOSBR
Colour: Red



GJOSBP
Colour: Pink

GJ90 Hampers with bamboo handles



GJ901
Storage bin
Colour: Natural
Size: H:30cm W:46cm D:30cm

This robust storage bin is ideal for organising the boot of your, childrens toys and that messy cupboard under the stairs.



GJ902
Inner Storage bin
Colour: Natural
Size: H:22cm W:30cm D:30cm

Fit these inside your Jute Storage Bin for an extra compartment or two..



This hamper is a great way of putting together local produce for gifts, fayres and exhibitions.

GJ903
Hamper
Colour: Natural
Size: H:20cm W:46cm D:30cm

GJ0001DSP Drawstring Bags



GJ0001DSP
Colour: Natural
Size: H:25cm W:18cm

Use this bag for storing spices, herbs, grains and seeds. It's small size means it's perfect as a gift bag too.



GJ0002DSP
Colour: Natural
Size: H:35cm W:24cm

This medium size drawstring bag is great for presenting handmade soaps and cosmetics. It's compact size means it's great for give aways such as confectionary and goodies from your favourite spa!



GJ0003DSP
Colour: Natural
Size: H:56cm W:36cm

The Largest of our drawstring bags would work great for the gym or a trip to the swimming pool or even as an overnight bag.

GJ350 Drawstring Rucksack

Size: H:45cm W:35cm



GJ350
Colour: Biscuit

About the bag

With it's vegetable based waterproof lining the GJ350 makes a fantastic beach or gym bag.



GJ350N
Colour: Navy



GJ350R
Colour: Red

Printing Guide Lines

Due to the nature of the material, printing onto Jute is slightly different to printing onto other materials.

Our creative design team have years of experience and are able to advise and also produce visuals for you to see how your finished bags will look.

Bags which are being ordered from our factory in India can be printed up to the edge, this is made possible because the panels are printed before being sewn together.

Bags which are being ordered from stock can only be printed to a certain size, the size will depend on the style of bag.

On the natural coloured bags we recommend stronger colours as this will show up far better, shading and fine detail is not possible.

Text size should be no smaller than 28pt in order for this to be legible. Standard text is also better to use than italic and script typefaces.

Artwork needs to be as high resolution as possible. Low resolution artwork becomes pixelated and is not usually possible to use. Minimum resolution is 300dpi, although we prefer to use 600dpi.

File formats are usually best provided in the following:-

Vector image (Adobe EPS, PDF, Illustrator or Corel Draw)

Bitmap Image (Adobe Photoshop EPS, TIF, JPEG, BMP or Paintshop Pro)



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